



# Agricultural Commodity Commission for Equine

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# How Was the Commodity Commission for Equine Created?

2006

- SB 380 - Created Equine Commodity Commission
- HB 1053 – Provided for special license plate to promote equine industry
- HR 1564 – Provided constitutional amendment for approval of special license plate funds to Commission
  - Amendment #3 – Georgia voters approved disbursement of funds from license plate sales to Commission.



# Commodity Commission for Equine



- Public corporation
  - Commission members are public officers
  - Commissioner of Agriculture supervises and administers
  - “Producer” defined as any person who owns one or more equine or is engaged within this state in the business of buying, selling, boarding, holding, training, breeding, riding, pulling vehicles with, or otherwise utilizing equine for similar purposes.
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# Commodity Membership

First 4 Members:

- Commissioner of Agriculture (Ex-Officio)
- Georgia Farm Bureau President (Ex-Officio)
- One producer elected by Senate Agriculture and Consumer Affairs Committee
- One producer elected by House Agriculture and Consumer Affairs Committee



# Senate and House Selections



- Serve until 2009
  - One producer from northern Georgia (Richmond, McDuffie, Warren, Hancock, Baldwin, Jones, Bibb, Crawford, Upson, Talbot, and Muscogee counties northward)
  - One producer from southern Georgia (south of Counties listed above)
  - Entitled to vote on organization and selection of appointive members.
  - NOT entitled to vote on policy provisions nor expenditure of funds.
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# Commodity Membership

## Additional 5 Members:

- 5 appointed by GDA Commissioner, GFB President, and House & Senate Members
  - At least 4 out of 5 must be producers
  - 3 serve for 3 years
  - 2 serve for 2 years
  - List of nominees will be requested
  - All members reimbursed for related expenses
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# Authority of the Commission

- Appoint advisory boards, special committees, and individuals, including technical and clerical personnel, to advise, aid, and assist the Commission in the performance of its duties.
- Accept donations, gifts, grants, revenue derived from the sale of special license plates as may be otherwise provided by law, and other funds or property.
- Name chair and determine a quorum for business.
- Issue marketing orders.



# Duties of Agriculture Commissioner

- Receives and collects funds.
  - Disburses funds upon written authorization of Commission.
  - Issue, administer, and enforce marketing orders.
  - May require public hearings of marketing orders in accordance with Georgia Administrative Procedure Act.
  - Establish administrative rules and regulations.
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# Provisions of Marketing Orders



Kentucky Department of Tourism Photo

## Exclusive Purposes:

- Promotion
  - Research
  - Education
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# Promotion

- Advertising and sales promotion to:
  - Maintain present markets or to create new or larger markets for equine grown in this state.
  - Prevention, modification, or removal of trade barriers which obstruct the normal flow of equine to market.
  - Promote sale, use, and utilization of equine without reference to particular producer or breed.
  - No advertising or sales promotion program shall use false or unwarranted claims or disparage the quality, value, sale, or use of any other agricultural commodity.



# Research Studies

- Promoting production, marketing, sale, use and utilization, and improvement of equine or any combination thereof and for the expenditure of moneys for such purposes.
- Commissioner and Commission shall cooperate in selecting the research project or projects to be carried on from time to time.
- Projects carried out by postsecondary educational institutions or private organizations selected by the Commission.



# Education

Educational programs designed to acquaint producers or the general public about the equine industry and its associated issues.





**Sounds  
Good...  
But, Show Me  
The Money!!**



# Source of Funds

## Commodity Commission for Equine

- Donations
- Gifts
- Grants
- Other funds
- Property
- Revenue from sale of special license plates



# HB 1053



*“The General Assembly has determined that the issuance of special license plates to support an agency or fund or a program beneficial to the people of this state that is administered by a nonprofit corporation organized under Section 501(c)(3) of Title 26 of the Internal Revenue Code and dedicating a portion of the funds raised from the sale of these special license plates is in the best interests of the people of this state.”*

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# Special License Plate

- Commission, in cooperation with the Department of Revenue Commissioner, shall design the plate.
- Design shall be appropriate to promote the Commodity Commission for Equine program.
- Design shall be owned solely by the State of Georgia for its exclusive use and control, except as authorized by the Revenue Commissioner.



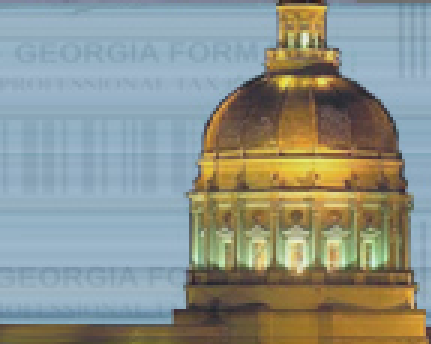
www. **GEORGIA** .gov

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# Georgia Department of Revenue

**Georgia Equine Industry**  
Sample plate image not available at this time.



## Motor Vehicle Division

|                                    |           |
|------------------------------------|-----------|
|                                    |           |
| Manufacturing Fee:                 | \$25.00   |
| Annual Registration Fee:           | \$20.00   |
| Annual Special Tag Fee:            | \$25.00   |
| Ad Valorem Tax Required:           | Yes       |
| Required Forms:                    | None      |
| Special Qualifications:            | See below |
| Where do the funds go?             | See below |
| Is the county name decal required? | Yes       |

**Additional Information:**

You may request this tag at your county tag office during the established application period (01-01-2007 thru 12-31-2008) with the \$25 manufacturing fee per tag. Important: If the required number of 'paid' requests (1,000) is not received by the deadline (12-31-2008), these tags will not be manufactured & the manufacturing fees will be refunded.

Of the \$25 fees collected for the issuance & renewal of these tags, the fees shall be distributed as follows: \$1 to the County Tag Agent, \$2 to the Dept. of Revenue (design & manufacture costs), \$12 to the State Treasury & \$10.00 to the Agricultural Commodity Commission for Equines. Initial Cost: \$70 plus ad valorem tax. Initial Cost if manufacturing fee prepaid: \$45 plus ad valorem tax & original receipt. Renewal Cost: \$45 plus ad valorem.

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# Special Equine License Plate

- **Manufacturing Fee: \$25**
  - **Annual Registration Fee: \$20**
  - **Annual Special Tag Fee: \$25**
  - **Ad Valorem Tax Required: Yes**
  - **Required Forms: None**
  - **Special Qualifications: See below**
  - **Where do the funds go? See below**
  - **Is the county name decal required? Yes**
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# Special Equine License Plate

- Additional Information: Request tag at your county tag office during application period (1-1-2007 thru 12-31-2008) with the \$25 manufacturing fee per tag.
  - Important: If 1,000 paid requests are not received by deadline (12-31-2008), tags will not be manufactured & the manufacturing fees will be refunded.
  - Of the \$25 fee:
    - \$1 to County Tag Agent
    - \$2 to Dept. of Revenue (design & manufacture costs)
    - \$12 to State Treasury
    - \$10 to Commodity Commission for Equine
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# Special Equine License Plate

## WHAT WILL THE TAG COST ME??

- Initial Cost
  - \$70 plus ad valorem tax
- Initial Cost if manufacturing fee prepaid
  - \$45 plus ad valorem tax & original receipt
- Renewal Cost
  - \$45 plus ad valorem



# Examples of Revenue

TAGS - DOLLARS

- 1,000 - \$10,000
- 10,000 - \$100,000
- 100,000 - \$1,000,000
- 1,000,000 - \$10,000,000



# How to Apply

- Visit your County Tag Office
  - Complete an application for a special license plate promoting the equine industry.
  - Pay the \$25 manufacturing fee
  - Deadline for 1,000 applications is 12-31-08
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# Helpful Websites

- SB 380  
[http://www.legis.state.ga.us/legis/2005\\_06/versions/sb380\\_AP\\_10.htm](http://www.legis.state.ga.us/legis/2005_06/versions/sb380_AP_10.htm)
- HB 1053  
[http://www.legis.state.ga.us/legis/2005\\_06/sum/hb1053.htm](http://www.legis.state.ga.us/legis/2005_06/sum/hb1053.htm)
- Georgia Department of Agriculture  
<http://www.agr.georgia.gov>
- Georgia Department of Revenue  
<http://motor.etax.dor.ga.gov/motor/plates/plate.asp?ptitle=GE>



**Run Tell Your Friends to Apply  
for the Equine License Plate at  
Their County Tag Office!**



# Thank You!

